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Press release

Meridian welcomes aboard TIDAL - Exclusive MQA Demonstrations at CES 2015 -



Meridian Audio, the Cambridgeshire (UK)-based technology company, is delighted to announce its partnership with TIDAL, the high-resolution audio music streaming service.

From early 2015, TIDAL will be available on Meridian's Sooloos digital media system, enabling seamless streaming of TIDAL's extensive library of CD-quality music.

TIDAL will also be integral to Meridian MQA demonstrations at the International Consumer Show (CES), streaming MQA music files via a Meridian Sooloos digital media system. Meridian will be based at The Venetian Hotel in Suite 30-335 and the exclusive demonstrations will allow listeners to experience the full extent of the new TIDAL integration.

The TIDAL integration brings a lossless audio streaming experience to Meridian Sooloos system owners old and new, all of whom can now enjoy unlimited access to over 25 million tracks.

In addition, purchasers of the new Meridian Explorer 2 - the portable, compact USB DAC - will be able to enjoy a complimentary 3 month trial of the

streaming service. Explorer2 delivers best-in-class audio performance, including compatibility with MQA 'Master Quality Authenticated' lossless audio sources.

Commenting on the announcement, John Buchanan, CEO at Meridian Audio said, "The partnership with TIDAL is significant for a company such as Meridian which prides itself in delivering a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing technologies."

High-res images, data sheets, press releases, and other materials can be accessed from the Meridian Media Centre from January 6th here:
www.meridian-audio.com/ces

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ABOUT MERIDIAN AUDIO

Meridian Audio, based in Cambridgeshire, UK, was founded in 1977 by two music lovers: psychoacoustics expert Bob Stuart and design engineer Allen Boothroyd. With almost 40 years of innovation and development of consumer home entertainment systems offering exceptional performance, Meridian Audio is recognised as a world leader in high-quality audio and video reproduction. Meridian developed the world's first audiophile CD player, digital surround controller and digital loudspeaker; and the MLP lossless packing system included in Blu-ray Disc. The company's award-winning optical disc players, DSP loudspeakers, video systems, streaming and personal audio products are unique in the industry, maintaining a super-quality digital signal from the studio to the home, using advanced digital signal processing to deliver natural sound and crystal-sharp images. In 2008 Meridian entered the world of automotive with its partnership with McLaren Automotive. Drawing from its expertise in the home entertainment sector, Meridian developed two stunning stereo and surround systems for the McLaren 12C, 12C Spider and P1. The in-car system for the Range Rover Evoque signalled Meridian's partnership with Land Rover in 2010. The following year Meridian extended its automotive partners to include Jaguar, launching in the XJ Ultimate. In 2012 Meridian introduced its innovative Signature Reference Sound System in the All-New Range Rover. This is the world's first 3D in-car surround, which redefines in-car audio possibilities by applying Meridian's unique technologies such as Trifield 3D, setting new standards in the automotive world.

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