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Press release

MERIDIAN AUDIO HOSTS MARTINS HI-FI, ITS LONGEST SERVING RETAIL PARTNER, WITH SPECIAL CELEBRATORY VIP OCCASION AT MERIDIAN HQ

Acknowledging Martins Hi-fi's Proud 45-Year High Street Heritage in Norfolk



Interior shot of Martins Hi-fi with Meridian Product on Display

Ted Martin was a VIP guest of honour at Meridian's Huntingdon HQ on 17th December in an event held to celebrate the fact that Martins Hi-fi is Meridian's longest serving retail partner. Ted and his brother Mike founded Martins Hi-Fi in January 1968. Sadly Mike died in 1979 leaving Ted to carry on the business with the same tradition of personal service, integrity and reliability that has positioned the store as Norfolk's leading independent Hi-Fi and Home Cinema specialist retailer.

Both Meridian co-founders, Bob Stuart and Allen Boothroyd welcomed Ted Martin and he was given a detailed and extensive tour of the factory and able to experience some stunning home-cinema demonstrations in Meridian's dedicated Theatre. Back in 1968, when Martins Hi-fi was established, both Bob and Allen were at University, Bob at Imperial College and Allen at the

Royal College of Art but later, in 1972, they became the design team for Lecson Audio, a cult audiophile brand, which was stocked by the forward-thinking management of Martins Hi-fi . Ted would have been particularly interested then, to be shown an original Lecson system as part of Meridian's showpiece museum.

To commemorate the event, and the partnership, Meridian produced a one off commemorative plaque to celebrate the 45 year anniversary. This has been machined from special real wood as used in the manufacture Meridian loudspeakers.

Ted commented 'Having heard good things about Lecson back in the seventies led to the first contact with Bob Stuart and Allen Boothroyd and of course later Meridian. Realising that Bob and Alan had the design and technology that was far ahead of anything else it made sense for Martins Hi-fi to retail their products. Now, 45 years later, Martins are still with Meridian as Premium Partners and Bob and Alan are still leading the field with design and technology!'

For more information on Martins Hi-fi go to: www.martinshifi.co.uk

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All information provided is subject to change without notice.

For Hi-res images of the event click: [Here](#)

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ABOUT MERIDIAN AUDIO

Meridian Audio is based in Cambridgeshire, UK, and was founded in 1977 by psychoacoustics expert, Bob Stuart and design engineer, Allen Boothroyd. With over 35 years' history of innovation and development of uncompromised consumer home entertainment systems offering exceptional performance, this award-winning company is widely recognised as a world leader in high-quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller, and the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors, and scalars are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver natural sound and smooth, crystal-sharp images with true cinematic realism. In 2008, Meridian established its Automotive division and has

since developed in-car entertainment systems featuring their unique Trifield technology for models including the McLaren MP12C supercar, the Range Rover Evoque, and more recently, the luxury Jaguar XJ Ultimate.

www.meridian-audio.com

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ABOUT MARTINS HIFI

Martins Hi-Fi is a progressive independent family company established in 1968, by its present owners. The business has been built on a reputation for supplying the latest high technology products, expert installation service and pre and after sales service. Martins Hi-fi specialises in Home Entertainment products and services.

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