



## using the ear . . .

**THOSE WHO KNOW** It is generally appreciated by those concerned with the technical aspect of high quality, that the QUAD amplifier will provide the highest possible standard regardless of cost, and that the standard is in fact governed by the limitations of the loudspeaker, records, pickup and other factors external to the amplifier.

Those concerned will find much else to praise—the mechanical design—the unique circuit developments—the standard of workmanship. That is why you find it used by those concerned with quality in sound. That is why it is used by leading recording

engineers, manufacturers of quality loudspeakers and pickups and indeed all requiring amplification above reproach.

**ONE WORD** of advice—the QUAD is designed to feed the loudspeaker with a replica of the input applied to it with a very high degree of accuracy. Since different makes and types of pickups give different performances, we provide for the addition of correction circuits between pickup and amplifier. It is useless to connect a pickup designed for both standard and LP directly to the amplifier. If the degree of accuracy is to be maintained then meticulous care must be taken in the technical design of suitable pickup correction so that source impedance, input impedance, level and other characteristics are correct for the particular make of pickup to be used. Complete correction and filtering units are available for specific pickups and these require no technical knowledge to install. We strongly recommend these units in place of the "hit and miss" compensation often attempted. The QUAD can be used with almost any pickup, but you are advised to write to us if you are in any doubt.



£35

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MANUFACTURING CO LTD  
HUNTINGDON · HUNTS · TEL: 361